



DYPIMS

Dr. D. Y. Patil Prathishthan's

Dr. D. Y. PATIL INSTITUTE OF MANAGEMENT STUDIES

MBA program accredited by NBA (2021-2024)

Approved by AICTE Recognized by Govt. of Maharashtra
& Permanently Affiliated to Savitribai Phule Pune University

Research Papers Published in A.Y. 2023-24

Sr No	Name of the Faculty	Journal Name	Title	Indexed in SCOPUS, ABDC, SCI, UGC etc	DOI/ Link
1	Dr Kuldeep Charak	World Journal of Management and Economics	Inherent Challenges in Training Effectiveness	ABDC- C	https://wesro.org/volume-15-sp-03/
2	Dr Kuldeep Charak	Madhya Pradesh Journal of Social Sciences	A Study on Employee Motivation and its Impact on Employee Efficiency in Education	UGC Care	Print Only
3	Dr Kuldeep Charak	South India Journal of Social Sciences	Perspective of Enhancing Sustainable Productivity of Rural Institutions and Settlements in India for Rural Development	UGC Care	Print Only
4	Dr Lalit Prasad	Digital Economy Post COVID-19 Era	Sustainable Marketing Strategies of White Goods Post-COVID-19	SCOPUS	https://www.springerprofessional.de/en/sustainable-marketing-strategies-of-white-goods-post-covid-19/26252876
5	Dr Lalit Prasad	IEEE, River Publishers	Technology-based Human Resource Practices within Indian IT Industry	SCOPUS	https://www.taylorfrancis.com/books/edit/10.1201/9781032622743/disruptive-artificial-intelligence-sustainable-human-resource-management-anamika-pandey-balamurugan-balusamy-naveen-chilamkurti

6	Dr Lalit Prasad	CRC Press, Taylor and Francies Group	Capacity for innovation Frugal: the look from companies incubated in park technology and co-working spaces	SCOPUS	-
7	Dr Amitabh Patnaik	Empirical Economics Letters	Modelling the Financial Saving Behavior of Gen-Z: The Regression Analysis of Financial Inducement Factors	ABDC- C	http://www.eel.my100m.egs.com/volume-22-number-august-2-special-issue.htm
8	Dr Amitabh Patnaik	Digital Economy Post COVID-19 Era	Assessment of Knowledge Management in small businesses: Examination of Support Reward and Empowerment in the Organization	SCOPUS	https://www.springerprofessional.de/assessment-of-knowledge-management-in-small-businesses-the-exami/26252806
9	Dr Amitabh Patnaik	Digital Economy Post COVID-19 Era	Adoption of Fintech towards asset and wealth management: Understanding the recent scenario in India	SCOPUS	https://link.springer.com/chapter/10.1007/978-981-99-0197-5_23
10	Dr Amitabh Patnaik	International Journal of Sustainable Development and Planning	Exploring User Acceptance of Digital Payments in India: An Empirical Study Using an Extended Technology Acceptance Model in the Fintech Landscape	SCOPUS	https://www.iieta.org/journals/ijstdp/paper/10.18280/ijstdp.180831
11	Dr Amitabh Patnaik	Journal of System and Management Sciences	Gender Differences in Financial Consumer	SCOPUS	https://www.aasmr.org/journals/Vol13/No.5/Vol.13%20No.5.19.pdf

			Service Behaviour: Exploring Eye-Tracking Technology		
12	Dr. Sonali Patil	European chemical bulletin	Analysing relationship between the independent variables and Dependent variables while purchasing Life insurance policy with reference to Pune city, Maharashtra, India.	SCOPUS	https://www.eurchembull.com/uploads/paper/5d0605d031108b01a63f555d5b148752.pdf
13	Dr. Samadhann Jadhav	ICAISS 2023	Optimization of Dynamic Pricing in E-Commerce Platform with Demand Side Management using Fuzzy Logic System	SCOPUS	https://ieeexplore.ieee.org/document/10250726
14	Dr Kunal Patil	ShodhKosh: Journal of Visual and Performing Arts	Impact Of Musical Appeal In Advertisement On Consumer Mindset	UGC Care	https://doi.org/10.29121/shodhkosh.v5.i1.2024.850
15	Dr Lalit Prasad	Innovations	Sustainability of Farmers' Producer Companies – A Literature Review	Peer Reviewed	https://journal-innovations.com/publication/2023/74/1975432345
16	Dr Lalit Prasad	Gradiva Review Journal	Sustainable Human Resource Practices in Manufacturing Industry: A comprehensive Review	Peer Reviewed	https://drive.google.com/file/d/1Qw0YbFH3XX02FU4wv-q1WlnyVlhS7wK/view?usp=sharing